

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

M.A.(Journalism and Mass Communication)

Dual Degree Program 2020-22

S. No.	Subject Code	Name of Subject	Teaching Scheme/week				Examination Scheme					Total Marks
			L	T	P	CREDITS	Theory			Practical		
							End Sem University Exam	Two Term Exam	Teachers Assessment*	End Sem University Exam	Teachers Assessment*	
1	JMCPG 401	Media Law and Ethics	5	0	0	5	60	20	20	0	0	100
2	JMCBPG 402	Web Media	5	0	0	5	60	20	20	0	0	100
3	JMCPG 403	International Communication	5	0	0	5	60	20	20	0	0	100
4	JMCPG 404	Cooperate Communication	5	0	0	5	60	20	20	0	0	100
5	JMCPG 405	Current Affairs	0	0	4	2	0	0	0	30	20	50
6	JMCPG 406	Dissertation	0	0	0	4	0	0	0	60	40	100
7	JMCPG 407	Comprehensive Viva-voce	0	0	0	2	0	0	0	30	20	50
TOTAL			20	0	4	28	240	80	80	120	80	600

*Teacher Assessment shall be based on the following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10marks.